



# FLORIDA PUBLIC RELATIONS ASSOCIATION LOCAL IMAGE AWARDS GUIDELINES

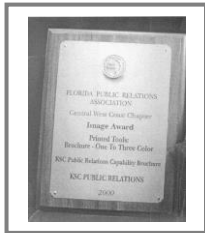
*\*Orders for Chapter Image Awards must be received by the State Office a minimum of four weeks before your event date to allow for manufacturing and shipping.*

## Types of Awards



**Medium** Acrylic Pyramid w/ Walnut Base w/ Silver Image Logo Medallion – \$98.00 each\*

**Small** Acrylic Pyramid w/ Walnut Base w/ Silver Image Logo Medallion – \$85.00 each\*



**9 x 12"** Walnut Plaque with Silver Image Logo Medallion – \$62.00 each



**5 x 7"** Walnut Plaque with Laser Image Logo – \$42.00 each



Paper Certificate with Printed Silver Image Logo in a **10 ½ x 13"** Walnut Frame with Plexiglas Cover – \$32 each

### Paper Certificate with Printed Silver Image Logo

Blank with Printed Silver Image Logo – \$4 each

Certificate with Printed Silver Image Logo, State Office fills in the provided information – \$6 each

(You may also order just the certificates and buy your own Plexiglas frames or folders if you choose to do so.)

*\*All prices are inclusive of printing, mounting, etc.  
Sales tax and shipping are extra.*

[www.fpraimage.org](http://www.fpraimage.org)

FPRA State Office: 40 Sarasota Center Blvd., Ste. 107, Sarasota, FL 34240  
P: 941.365.2135 | F: 941.906.1556 | state@fpra.org



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## *Create Your Own Package – Choices for Awards*

### **Grand All Image Award (Division A)**

- Medium pyramid; or
- 9 x 12" Walnut Plaque with Silver Image Logo Medallion

### **Grand Image Awards (Divisions B, C & D)**

- Small pyramid; or
- 9 x 12" Walnut Plaque with Silver Image Logo Medallion

### **Image Award**

- 9 x 12" Walnut Plaque with Silver Image Logo Medallion; or
- Certificate in 10 1/2 x 13" Walnut Frame with Plexiglas Cover

### **Award of Distinction**

- Certificate in 10 1/2 x 13" Walnut Frame with Plexiglas Cover; or
- Certificate with folder; or
- Certificate

### **Judges' Award**

- 5 x 7 Walnut Plaque with Laser Image Logo; or
- Certificate in 10 1/2 x 13" Walnut Frame with Plexiglas Cover; or
- Certificate with folder; or
- Certificate

All certificates and awards are ordered through the FPRA State Office, (941) 365-2135. You have the choice of buying blank certificates (you fill in the winner's information) or having the State Office fill in the winner's information for you. You can also buy the folders and/or Plexiglas frames from the State Office or purchase them yourself (office supply stores sell them).

For the other awards, you may use a regional awards company. **If you use a regional awards company, you MUST show an example of the awards to the VP of Golden Image for approval before ordering!**

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**When ordering the awards, you must include all your information in this format:**

Please be sure that you use all Regular Case (Capitalizing the Correct Parts). The **Red is the Title** and the **Blue are the Winners (limit to three names)**.

Florida Public Relations Association  
Jacksonville Chapter  
2012 Image Award (type of award)  
Public Relations Programs – Institutional (division and category)  
**Super Bowl XXXIX Media Outreach Program**  
Kevin Punsky  
The Dalton Agency

## **1 SMALL Silver Pyramid**

Jacksonville Chapter  
2012 Image Award  
Public Relations Programs – Institutional  
**Super Bowl XXXIX Media Outreach Program**  
Kevin Punsky, The Dalton Agency

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